

Joseph R. Rajewski

Full Stack Web Developer | [Drupal](#) · [WordPress](#) · [Laravel](#) · [React](#)

Littleton, CO | (303) 842-6041 | joe.rajewski@gmail.com
josephrajewski.dev | linkedin.com/in/josephrajewski | drupal.org/u/jrajewski1073 | github.com/joerajewski

PROFESSIONAL SUMMARY

Full Stack Web Developer with 15+ years of experience designing, building, and delivering high-performance web applications across the PHP ecosystem (Laravel, Drupal, WordPress) and the modern JavaScript stack (React, Next.js). Combines hands-on engineering depth with technical leadership, having co-founded a digital agency, led development teams across distributed time zones, and architected business-critical applications for municipal government, B2B SaaS, and consulting clients. Currently employed as a Front End Web Developer at Connected Technologies, working directly with company ownership on web and CRM engineering for the company's sales operations, while continuing to operate Digital Pixel, a 12-year-running S-corp consultancy supporting a 30+ client portfolio. Daily user of AI-assisted development workflows (Claude Code, Docker-based local environments). Known for clean, maintainable code, strong client communication, and a track record of modernizing legacy systems.

TECHNICAL SKILLS

Languages & Core: PHP, JavaScript, TypeScript, HTML5, CSS3, SQL, Twig

Frameworks: Laravel, ReactJS, Next.js, CodeIgniter

CMS Platforms: Drupal 7/9/10/11, WordPress

WordPress Ecosystem: ACF Pro, GiveWP, Ninja Forms, headless WordPress with custom REST APIs

Dev Tools: Composer, Drush, Git, Lando, Docker, Bitbucket, Jira, Postman

AI-Assisted Development: Claude Code (daily), AI-augmented workflows for scaffolding, refactoring, debugging, and documentation

Hosting & Infrastructure: Pantheon, Platform.sh, Acquia Cloud, AWS Lightsail, DigitalOcean, WP Engine, UptimeRobot

Specialties: RESTful API design, technical SEO, Core Web Vitals optimization, WCAG accessibility compliance, design systems, headless CMS architectures, Agile/Scrum

Certifications: Acquia Certified Drupal Developer (in progress)

PROFESSIONAL EXPERIENCE

Front End Web Developer | [Connected Technologies \(Connect ONE\)](#)

Remote · October 2025 – Present

- Serve as the engineering lead supporting the company's sales operations technology stack and web presence as part of a small five-person team, working directly with the owner and ownership stakeholders on roadmap, priorities, and product direction.
- Develop extensive customizations to the company's SugarCRM 6.5 platform to support better lead segmentation, sales funnel optimization, and conversion of prospects into long-term customers for the company's software, hardware, and services.
- Built a custom prospect legitimacy scoring system that programmatically verifies and validates customer information in the CRM's prospect database, improving lead quality and reducing manual sales triage effort.
- Author PHP-based campaign reminder scripts, lead-to-contact migration tooling, and supporting automation that streamlines the company's sales operations.
- Rebuilt the Connect ONE marketing site and introduced a standardized design system across the property during a sales-cycle slowdown, reducing the production stylesheet by approximately 46% (from 8,000+ lines) and improving site performance, content hierarchy, and brand consistency.

Founder & Principal Engineer | [Digital Pixel](#)

Littleton, CO · 2014 – Present

- Founded and operate an S-corp web development consultancy supporting a portfolio of 30+ active client sites across WordPress, Drupal, and Laravel, with subcontracting capacity engaged when project scope or timeline requires additional engineering capacity.
- Architected and continue to maintain AutoGlassColorado.com (AutoGlassSource), a Laravel B2B SaaS platform integrating with Omega EDI for related and interchange parts management, currently supporting 25 administrative users and 480 customer accounts and underpinning \$5M+ in 2025 sales (with \$2.3M+ year-to-date in 2026).
- Rebuilt the digitalpixelweb.com consultancy site on Next.js, achieving near-perfect Google PageSpeed scores on both desktop and mobile and publishing thought-leadership content on a two-post-per-week cadence covering web performance, accessibility, and modern development practices.
- Drive a baseline 5%+ organic search growth across the client portfolio through technical SEO, semantic markup, Core Web Vitals optimization, and competitive analysis informed by local market research.
- Operate active production monitoring across the client portfolio via UptimeRobot, sustaining 99.9%+ uptime across 9 continuously monitored client properties as part of long-term maintenance and support engagements.
- Sustain long-standing client relationships, including a 20+ year ongoing engagement with EG Power that began with AutoCAD consultancy work in the fire alarm design industry, evolved into building their first website, and has continued through two subsequent redesigns; reflects consistent delivery quality and trust across long-cycle accounts.

Drupal Developer | Monarch Digital

Colorado Springs, CO · October 2024 – June 2025

- Supported the agency's existing Drupal client portfolio alongside other developers on the team, performing Composer-based module and dependency updates, security patching, routine maintenance, and content revisions across client sites as project priorities required.
- Led the ground-up rebuild of dct-trailers.com when the project was greenlit, migrating the site from legacy Drupal 7 to Drupal 11 on PHP 8 and modernizing its content architecture, theme layer, and deployment workflow.
- Architected the rebuilt site's content model from scratch, including custom Trailers, Parts & Accessories, and Dealer content types backed by a multi-tier taxonomy that lets non-technical staff manage inventory, pricing, dealer locations, and current specials without developer involvement.
- Configured an interactive dealer locator using the Google Maps API alongside Drupal geolocation modules, integrated third-party services including Sheffield Financial prequalification and a WebP responsive image pipeline, and collaborated with PMs and designers in an Agile sprint workflow.

Web Developer II | DAT Freight & Analytics

Denver, CO · November 2022 – November 2023

- Acted as lead engineer on the WordPress team, informally managing a distributed group of 3-4 developers across U.S. and India time zones, running sprint planning, code review, and task delegation for the team's full WordPress portfolio.
- Owned development and maintenance across 9 multi-environment WordPress properties on Pantheon and WP Engine, including the company's primary marketing site serving roughly 150,000 monthly visitors.
- Architected and built a headless WordPress Resource Library backed by a custom REST API plugin, engineered specifically for low-bandwidth mobile delivery to reach DAT's core audience of truck drivers accessing content over cellular networks on the road; reduced measured page load times by 40% versus the prior implementation.
- Owned the implementation and ongoing management of the OneTrust cookie consent platform across DAT's digital properties to ensure GDPR and CCPA compliance.
- Partnered directly with marketing leadership to launch secure, high-performance web features and campaigns, translating business priorities into scoped, shippable engineering work.
- Operated across multiple hosting environments and CI workflows, managing updates, patching, and environment health for the WordPress portfolio.

Web Architect | City of Arvada

Arvada, CO · October 2019 – October 2022

- Led the modernization of the City's web technology stack, replacing 10+ year legacy systems with a sustainable Laravel, React, and WordPress foundation and defining the repeatable engineering standards adopted across city web projects.
- Designed and built the Police Department's precinct-wide Ride Dashboard in Laravel and React, integrating with FasterFleet and Cherwell MSSQL data sources to replace a manual process for managing the precinct's 20-30 fleet vehicles; delivered both an administrative interface for taking vehicles in and out of service and an auto-refreshing public-view dashboard displayed on big-screen TVs throughout the precinct.
- Partnered directly with the City's CTO to design, build, and ship a production Laravel and React application replacing an Excel-based workflow at the municipal water treatment facility that had been flagged as a high security risk; delivered a custom Laravel REST API on MySQL, an administrative dashboard for user management and chemical configuration, and standardized CSV report generation that supports the facility's monthly government regulatory reporting.
- Represented the IT department on the City's Web Core team, a cross-department body including the City Manager and stakeholders from across the City, advising on new projects, capability assessments, and architectural recommendations that shaped how web initiatives were scoped and approved.
- Containerized development environments using Docker and introduced RESTful API patterns to bridge new applications with existing municipal systems, accelerating delivery of integrated solutions across departments.

Web Developer / Integration Specialist | A2Z Sync (Schomp Automotive)

Greenwood Village, CO · April 2017 – October 2019

- Joined a small engineering team building a Laravel-based SaaS platform for the automotive retail industry from a pre-customer stage, contributing day-to-day feature development and writing automated tests covering form validation, page content, and core platform behaviors.
- Transitioned mid-tenure from active development into an integration specialist role as the platform matured, owning end-to-end customer onboarding for new accounts: collecting branded assets, verifying approximately 80 configurable data points per client, provisioning external API accounts, brand-styling each dealership's portal instance, and validating production-readiness through connectivity and integration testing.
- Supported the platform's growth from zero to 4 dealership groups covering 8-12 brick-and-mortar locations across multiple automotive brands, serving as the primary technical contact for client setup and go-live.

Partner / Digital Lead | Bluebird Branding

Denver, CO · April 2015 – March 2017

- Co-founded a Denver-based branding and digital agency, serving as the technology partner responsible for all client-facing technical strategy, architecture, scoping, and engineering delivery; pitched directly to prospective clients on technical capabilities, timelines, and proposals.
- Delivered approximately 10 client engagements across two years, spanning design and full website builds for clients including Sherman & Howard (a major Denver law firm who followed the partnership from a prior agency), the National Tooling & Machining Association (NTMA), Full Tilt Performance, Mosey's, Air Pump USA, Lilly Brush, and Yorkshire Equity.
- Directed hosting operations, deployment workflows, and client onboarding across the agency's WordPress and Drupal portfolio.

Consultant Developer (via Digital Pixel) | Medical Sales College

Littleton, CO · January 2014 – July 2015

- Built and maintained the company's online coursework platform in PHP, serving 20-30 enrolled students per semester through a custom CRUD-based learning system.
- Operated as the in-house technical generalist on a four-person team alongside the owner, pivoting between coursework platform development, marketing site SEO and content improvements, and day-to-day server and infrastructure support as priorities required.

Senior Web Developer | Brand Iron

Denver, CO · April 2012 – January 2014

- Served as the senior technical voice on client engagements, owning architectural decisions on best technology fit and consulting directly with prospective clients during sales conversations to scope work and win business.
- Built custom WordPress and Drupal sites for the agency's client base, including a Drupal site for TreadWright (tire manufacturer) and a custom WordPress build for Sherman & Howard (major Denver law firm) featuring a bespoke AJAX-driven personnel search still influencing the firm's production site over a decade later (now operating as Taft).
- Collaborated closely with creative and branding teams to translate design specifications into production-ready, performance-conscious sites.

Web Systems Manager | PostNet

Lakewood, CO · November 2010 – April 2012

- Owned the company's public-facing marketing website and the iPostnet franchisee dashboard platform, both built on CodeIgniter and PHP, serving PostNet's network of 300+ franchise locations across the U.S. and internationally.
- Architected and maintained the iPostnet dashboard as an executive-tier business intelligence platform, giving each franchise owner secure login access to their own register sales, product segmentation, and monthly/quarterly/annual revenue reporting, while providing corporate leadership (including the company Owner and President as separate stakeholders) with consolidated roll-up reporting on product-mix profitability, overall franchise volume, and network-wide financial health.
- Reduced support ticket volume by approximately 25% through streamlined architecture, automation, and self-service improvements to the franchisee experience.
- Absorbed the scope of a third-party IT firm to deliver operational savings to the business, taking on all corporate employee technology onboarding and ongoing support, including workstation procurement and provisioning, user account lifecycle management, and on-premises networking and server room maintenance.

EDUCATION

Associate of Applied Science, Network Engineering

Westwood College · Completed 2005